



Survey Results Housing Framework for Equity and Growth

September 21, 2019

The Mayor's Order on Housing



Increase & accelerate production and preservation	Affirmatively further fair housing	
Strengthen Homeward DC	Create homeownership opportunities	
Enhance the resident housing experience	Connect to regional & federal initiatives	

Bold Action for a Bold Goal

- Directs OP, DMPED, DHCD, DCRA & DHS to explore and implement a variety of policy approaches to meet the 2025 challenge
- Establishes a timeline for area-specific "fair share" affordable housing targets

SUMMER ENGAGEMENT SUMMARY

Engagement goals:

- Respond to the Mayor's Order to address housing affordability
- Engage residents on the Housing Framework for Equity and Growth
- Listen to community feedback on the District's current distribution of affordable housing
- Begin a citywide conversation on affordable housing in DC



1.How do you feel about the current distribution of affordable housing?

2. How strongly do you feel it should change?

3. Place 3 dots on the map where you would prioritize more affordable housing.

4. Demographic questions.

KEY QUESTIONS WE ASKED



OP and DHCD conducted engagement at **23** events throughout the summer.

Events included:

- DHCD 11th Annual DC Housing Expo and Home Show
- Mayor Muriel Bowser's 8th Annual Senior Symposium

The surveys were completed in-person and online. They were promoted to residents through OP, DHCD, the Mayor's Office, as well as through ANCs, neighborhood listservs, and community organizations, and word of mouth.

ABOUT THE SURVEY

Community engagement events included all eight wards



2,763 total number of responses

- 941 total in-person responses
- 1,822 total online response

Of survey respondents:

- 41% have lived in the District for 20+ years
- 61% identified as Female, 35% identified as Male
- 45% were Black or African American, 38% White, 8% Hispanic

WHO TOOK OUR SURVEY

Age distribution of survey respondents



SURVEY RESULTS

76% of survey respondents felt the District's current distribution of affordable housing was <u>unfair</u>.

- 11% felt it was neither fair nor unfair
- 9% felt it was fair
- 4% had no opinion



SURVEY RESULTS: BY WARD

60% to 80% of survey respondents by Ward agreed that the distribution of affordable housing is <u>unfair</u>.



How do you feel about the current distribution of affordable housing?

SURVEY RESULTS (CONTINUED)

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How fair or unfair did survey respondents feel that the current distribution of affordable housing is AND that how strongly it should change.

80% of survey respondents felt <u>very</u> <u>strongly or strongly</u> that the distribution of affordable housing should change.

- 61% felt very strongly
- 19% felt strongly
- 11% felt somewhat strongly
- 9% felt not strongly

	Unfair	Neither fair or unfair	Fair
Very strongly	56%	3%	2%
Strongly	14%	3%	1%
Somewhat strongly	4%	5%	2%
Not strongly	0%	4%	4%

Due to rounding the total does not add up to 100%

Ratio of respondents that prioritized planning areas for more affordable housing Rock Creek E Mid-City Rock Creek W Upper NE Capitol Hill Near NW Central DC Far NE & Far SE Lower Anacostia Waterfront & Near SW Far SE & SW

SURVEY RESULTS (CONTINUED)

Respondents had clear preferences for which areas of the District should provide more affordable housing.

WHAT WE LEARNED

Respondents want...

A fairer distribution of affordable housing across the city

"Affordable housing needs to be evenly distributed with each area of the city bearing their "fair share" of the housing stock."

To prioritize development in areas that will generate opportunity

"Easy accessibility to employment centers across the District is crucial to healthy economies. If low income households are closer to work, better schools, more affluent, and safer neighborhoods it means a stronger economic future."

Access to transit, schools, jobs and grocery stores

"Distribution is very important...particularly around transit options and other amenities."

SURVEY COMMENTS







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